



Solid Waste Management Director Rob McCullough, second from right, and Contract and Collections Supervisor Willma Bureau present County of Simcoe Warden Cal Patterson, second from left, and Corporate Services Chairman Ken Ferguson three awards the County recently received.

County Council presented with trio of waste diversion awards

Midhurst/ January 11, 2012 – Solid Waste Management Director Rob McCullough and Contract and Collections Supervisor Willma Bureau presented County Council Wednesday with three awards the department recently received.

The Recycling Council of Ontario (RCO) recognized the County with a Gold Award recently for diverting a significant percentage of municipal waste through reduction, reuse and recycling initiatives, while the Municipal Waste Association awarded the County with two awards - a Gold for its new Mobile Education Unit, which utilizes interactive technology based activities to teach the benefits of waste reduction, diversion through the blue box and green bin programs, as well as other waste management programs, and a Silver Award for its Learning & Living Green initiative, which is a partnership between the County of Simcoe and local school boards. By providing collection services for recyclables and green bin materials to more than 100 local schools, 526 tonnes of recyclables and organics were diverted from landfills in the first year.

These awards were made possible thanks to the vision of County Council and the hard work of the residents of Simcoe County.

“The County of Simcoe continues to prove itself a leader in waste diversion,” said Warden Patterson. “By partnering with our residents, the County’s award-winning initiatives and programs have been well received and embraced, and we are seeing the results of our hard work.”