



FOR IMMEDIATE RELEASE

Tourism Simcoe County launches new website

Midhurst/December 2, 2011 – Tourism Simcoe County is ushering in the winter season with the launch of their new website www.experience.simcoe.ca.

The new website features an interactive mapping tool that allows residents and visitors to plan their entire visit to Simcoe County geographically and by area of interest. Whether you are a couple looking for a relaxing weekend getaway at a spa or a family of four looking for an entire week of fun, the interactive map makes it easy to locate exactly what you are looking for.

There is never any shortage of winter activities available throughout Simcoe County. Now, with a click of a button visitors can locate the best cross-country ski trails, snow tubing, ice fishing, sledding, and downhill skiing the County has to offer.

While exploring the new website, enter to win the “Ultimate Winter Getaway for Two” in Simcoe County worth more than \$1,000. The getaway package includes a two-night stay at one of Simcoe County’s luxury resorts, ski or spa, horse-drawn sleigh ride, dinner and breakfast.

The County of Simcoe is a four-season destination located less than one hour north of Toronto. Nestled in between Georgian Bay and Lake Simcoe, the County boasts some of Ontario’s best ice fishing, skiing, and snowmobiling. In the summer, come play at the world’s longest fresh water beach or explore the Trent Severn Waterway – a boater’s paradise.

For the Greater Experience, visit www.experience.simcoe.ca.

The County of Simcoe is composed of sixteen member municipalities and provides crucial public services to County residents in addition to providing paramedic and social services to the separated cities of Barrie and Orillia. Visit our website at simcoe.ca.

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Kathryn Stephenson
Manager, Tourism Simcoe County
705-726-9300 ext. 1239
Kathryn.stephenson@simcoe.ca

Allan Greenwood
Director, Corporate Communications
705-726-9300 ext. 1230
Allan.Greenwood@simcoe.ca